

Feature List 2018

Featuring	January 2018 Issue
Profile Interview	Interview of Packaging managing directors
Better Business	Feature: Action speaks louder than words
Technology Report	Feature: Skills make an impression
Star Product	Signage Product
Special Coverage	SPECIAL PRE COVERAGE OF SGI DUBAI POST COVERAGE OF PRINT&PACK SHARJAH AND FESPA EURASIA
Featuring	February 2018 Issue
Profile Interview	Interview of Commercial Printers
Better Business	Feature: Digital technology lifts fabric creative to new levels
Technology Report	Feature: Plucking out the right people is harder than it looks
Star Product	Digital Product
Special Coverage	Special Post Coverage of SGI Dubai

Featuring	March 2018 Issue
Profile Interview	Interview of the month
Better Business	Feature: Speed specialists supply the want-it-now generation
Technology Report	Feature: Study on latest technology
Star Product	Heidelberg Stahlfolder TH/KH 82-P
Special Coverage	Arab health for 3D print Segment and Pre Coverage of Paper World – Messe Frankfurt

Featuring	April 2018 Issue
Profile Interview	Interview of the month
Better Business	Feature: How to improve revenue without spending
Technology Report	Feature: Study on latest technology in Paper Industry
Star Product	Arjowiggins Paper
Special Coverage	Paper World Event Post Coverage Gulf Print & Pack Conference in Dubai

Featuring	May 2018 Issue
Profile Interview	Interview of the month
Better Business	Feature: Today's speedy curing tech demands careful operation
Technology Report	Feature: Humble beginnings are no barrier for printers
Star Product	Carton Packaging
Special Coverage	Special coverage on Packaging Trends

Featuring	June 2018 Issue
Profile Interview	Interview of the month
Better Business	Feature: Recruiting the right talent for future growth
Technology Report	Feature: Mail bias: how to deliver value in the digital age
Star Product	Folding Machine
Special Coverage	Print4All and IPACK-ME, Italy Fespa, Berlin

Featuring	July 2018 Issue
Profile Interview	Interview of the month
Better Business	Feature: Marginal gains for unfair advantages
Technology Report	Feature: How to reduce the wastage while packing
Star Product	Binding Machine
Special Coverage	Special coverage on Environment Friendly Technology

Featuring	August 2018 Issue
Profile Interview	Interview of the month
Better Business	Feature: Don't let your colour get lost in translation
Technology Report	Feature: Do you think there is still potential for printing?
Star Product	Environment Friendly Inks
Special Coverage	Special coverage on events in the region

Featuring	September 2018 Issue
Profile Interview	Interview of the month
Better Business	Feature: Spot the difference: cut out colours to cut costs
Technology Report	Feature: Better together: there's strength in numbers
Star Product	Print&Cut
Special Coverage	Pre Coverage of Sign China

Featuring	October 2018 Issue
Profile Interview	Interview of the month
Better Business	Feature: A time-served profession at the cutting edge
Technology Report	Feature: Thinking up a killer campaign
Star Product	Offset Machine
Special Coverage	Post Coverage of Sign China Pre Coverage of Sign Istanbul and GiTex

Featuring	November 2018 Issue
Profile Interview	Interview of the month
Better Business	Feature: How to expand into the world of web
Technology Report	Feature: Set up a portal to new worlds of opportunity
Star Product	Speciality Papers
Special Coverage	Post coverage of Sign Istanbul and GiTex Pre Coverage of Gulf Food

Featuring	December 2018 Issue
Profile Interview	Interview of the month
Better Business	Feature: How to score top marks in your chosen market
Technology Report	Feature: Setting out a plan for long-term viability
Star Product	Wide Format printer
Special Coverage	Pre Coverage of Fespa Eurasia and Paper Arabia



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